## Get your business on Google for free: <u>https://www.google.com/business/</u>

New – Google My Business connects you directly with customers, whether they're looking for you on Search, Maps or Google+.

## Show up across Google

Google My Business puts your business info on Search, Maps and Google+ so that customers can find you, no matter what device they're using.

## **Give Customers the Right Info**

Give customers the right info at the right time, whether that be driving directions to your business in Maps, hours of operations in Search or a phone number they can click to call you on mobile phones.

## **Build lasting relationships**

Google My Business helps you build a loyal fan base. Your customers can show their appreciation with ratings and reviews, use the +1 button to endorse your content, and re-share your Google+ posts across the web.